DIGITAL DAYLIGHT

Building Capacity and Connectivity through Consensus

OBJECTIVE

To assess the current levels of ASEAN digital divide in order to enhance the occupational and educational opportunities for citizens through skills development and career advancement policy priorities.
WHAT IS A DIGITAL Divide?

Digital Connection and Capacity for Change

Assessing Digital Connectivity

*Scale of importance relative to region

ASEAN
Current Focus

(1) - First Level Digital Divide
(2) - Second Level Digital Divide
DIGITAL STRATEGY: ASEAN PERSPECTIVE

Stage 1
Access to Internet

Stage 2
Digital Literacy (i.e. Web Navigation, Online Community etc)

Stage 3
Content Curation

Stage 4
Optimal Utilisation

Current Short Term ASEAN Goals

TARGET

INCREASE THE NUMBER OF PEOPLE WITH RELEVANT SKILLS FOR FINANCIAL SUCCESS
Mobile Connectivity - Stage 1 Assessment*

*Out of 100

- Overall
- Affordability
- Network Infrastructure
- Availability of Relevant Content & Services
- Broadband Mobile Connections

Mobile Usage - Stage 2 Assessment*

*Out of 100%

- Overall
- Communication
- Mobile Banking
- Social Media
- Watching Videos

Source: Hootsuite and We Are Social Singapore
Mobile Connectivity - Stage 1 Assessment*

<table>
<thead>
<tr>
<th>Category</th>
<th>Score</th>
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<tbody>
<tr>
<td>Overall</td>
<td>96.25</td>
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<tr>
<td>Affordability</td>
<td>96</td>
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<tr>
<td>Network Infrastructure</td>
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<td>Availability of Relevant Content &amp; Services</td>
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<tr>
<td>Broadband Mobile Connections</td>
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</table>

*Out of 100

Source: Hootsuite and We Are Social Singapore

Mobile Usage - Stage 2 Assessment*

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</table>

*Percentage of Internet Users on Mobile

*Out of 100%
Mobile Connectivity - Stage 1 Assessment*  
*Out of 100

Mobile Usage - Stage 2 Assessment*  
*Out of 100%

Source: Hootsuite and We Are Social Singapore
STAGE 1 - Digital Access

Recommended for Countries with Score of <60.0 on Mobile Connectivity Infrastructure

01: Increase private sector and governmental joint initiatives, Introduce Regulatory Bodies and Framework for competition

02: Increase societal awareness, market efficiency

03: Reduce governmental intervention, open market access

04: Develop guidelines regarding authentication and security
STAGE 2 - Digital Literacy

Recommended for Countries with Score of >60.0 on Mobile Connectivity Infrastructure

01 Incorporate ICT Education Skills into National Education Blueprints

02 Increase non-governmental participation in ICT Education Skill-building

03 Encourage Civil Society Organisations, Living Homes, Factory Dormitories to self-organise education schemes

04 Adapt training or education schemes to current global digital trends
THANK YOU

Building Capacity and Connectivity through Consensus

REFERENCES
The Economist Intelligence Unit: Smart Policies to Close the Digital Divide